

Andrew D. Feltenstein

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Qualifications for Creative, Interactive Web Development, Design and Animation

Professional Profile

A creative interactive-media design professional, with a diverse history of practical experience in graphic design, production and presentation. Possesses an innate ability to adapt graphical styling and concepts for business and marketing solutions. Pursues innovative, elegant solutions to design and programming issues. Highly detail oriented.

Areas of Expertise

Interactive Web Design	Rich Media Production	Operations Management
Flash Animation, Illustration & Scripting	Team Facilitation	Project Management
Interface and Graphic Design	Programming	Game Development

Select Accomplishments

- ◆ Conceptualized and produced an interactive, multimedia, animated, fun, series of informative educational online adventures for children, consisting of over 200 online pages.
- ◆ Conceptualized and designed a complete interactive, information based, web quest, educational learning site for a cooperative Board of Education project for use in a multimedia dual-city project.
- ◆ Prototyped, developed and produced a branded series of interactive, animated e-books and incorporated phonics, learn-to-read activities implementing current learning standards.
- ◆ Designed and created an integrated, web based, performance-reporting, evaluation system with customized graphs and administrative features with PHP, Flash and HTML.
- ◆ Coordinated, conceptualized, designed and implemented a co-branded initiative with a major retailer to provide a nexus of fun web content for their brand as a promotion.
- ◆ Conceptualized, designed and developed themed e-cards and developed a unique branded identity.
- ◆ Conceptualized, designed and developed numerous interactive children's games and activities based on existing and newly created characters and published material.
- ◆ Developed eye catching animated splash pages for various corporate presentations.
- ◆ Redesigned corporate web pages into a more effective marketing tool to accentuate the corporate mission.
- ◆ Consulted with clients to create multimedia adaptations that conceptualized a marketing strategy.

Career History

Flash Developer/Illustrator IT Consultatnt , Golden Books Family Entertainment, <i>New York, NY</i>	2000-2001
Web Designer/Flash Animator,Constultant cogniVision Inc, <i>Ossining, NY</i>	1999-2000
Vice President of Operations and Information Systems , Maverick Supplies, Inc., <i>New York, NY</i>	1996-1998
Owner/Operator CEO, CIO , Skyline Button Novelty Corp., <i>New York, NY</i>	1993-1996
Owner/Founder, CIO , Noble Button Company, <i>New York, NY</i>	1989-1993
Vice President , Champion Zipper Manufacturing Corp., <i>New York, NY</i>	1988-1989
General Manager , Maverick Supplies, Inc., <i>New York, NY</i>	1985-1988

Education and Professional Certifications

B.S., Management and Organizational Behavior, **B.S.**, Economics, *New York University Stern School of Business*

CNA/CNE, *CIA, New York*

B.S. and partial **M.S.**: Computer Science, *Queens College*

Certificates: Web Design Concepts(**CWPD**), E-Commerce(**CEC**), *Hofstra University UCCE*

BrainBench Certified: Web Design Concepts, Graphic Design, Multimedia, Flash, Photoshop

Other

Dreamweaver, Front Page, Photoshop, Image Ready, Sound editing, JavaScript, PHP, HTML, Access, Visual Basic, Java, ASP, VBScript, ActionScript + more

Willing to Travel ♦ References Available upon Request ♦ portfolio @ <http://www.artificemyth.com>