

Andrew D. Feltenstein

240-02 70th Avenue ♦ Douglaston, NY 11362

(718) 279-9345 ♦ andrew@artificemyth.com

Qualifications for Executive-Level Management

Professional Profile

An accomplished professional with more than 16 years of experience in management. Recognized by peers as a natural leader with the ability to analyze situations, research options, make a firm decision, and follow through as necessary. Applies an active rather than reactive management style which focuses on business growth and retention.

Areas of Expertise

Facilities Management
Operations Management
Implementation
Purchasing
Profit and Loss

Start-Up Operations
Financial Management
Proposal Preparation
Team Facilitation
Strategic Planning

Product Marketing
Inventory Control
Web/Graphic Design/Dev.
Project Management
Process Improvement

Select Accomplishments

- ♦ Oversaw the restructuring and revision of an office, warehouse, and transportation system, resulting in an updated operating environment.
- ♦ Streamlined company operations by setting communication protocol between the sales department, operations, and headquarters.
- ♦ Managed many facets of a start-up operation, including developing product line, formulating strategic business plans, establishing and cultivating vendor and client relations, and handling various administrative duties.
- ♦ Increased the productivity and profitability of a company by stripping down and reorganizing the purchasing department.
- ♦ Maintained full responsibility for profit and loss, staffing, inventory control, protocol, and policies.
- ♦ Implemented a major market and operational shift that yielded significant industry-specific risk reduction.
- ♦ Concentrated on vertical integration as well as developed design and customization services.
- ♦ Coordinated a merger, implementing the transition of an operations base with a new facility.
- ♦ Negotiated terms of agreement with principal manufacturers to spin-off new product ventures, including cultivating import product lines from overseas.
- ♦ Formulated the marketing strategies and product penetration of horizontal markets while establishing a business.
- ♦ Bolstered trademark production items in designer/trademark-specific sales areas.
- ♦ Initiated and established a subordinate corporation to isolate and nurture a distinct merchandising entity.

Career History

Animator/Illustrator, IT Consultant , Golden Books Family Entertainment, <i>New York, NY</i>	2000-2001
Web Designer/Flash Animator Consultant , cogniVision Inc, <i>Ossining, NY</i>	1999-2000
Vice President of Operations and Information Systems , Maverick Supplies, Inc., <i>New York, NY</i>	1996-1998
Owner/Operator , Skyline Button Novelty Corp., <i>New York, NY</i>	1993-1996
Owner/Founder , Noble Button Company, <i>New York, NY</i>	1989-1993
Vice President , Champion Zipper Manufacturing Corp., <i>New York, NY</i>	1988-1989
General Manager , Maverick Supplies, Inc., <i>New York, NY</i>	1985-1988

Education and Professional Certifications

B.S., Management and Organizational Behavior, **B.S.**, Economics, *New York University Stern School of Business*
CNA/CNE, CIA *New York* **B.S.** and partial **M.S.** : Computer Science, *Queens College*
Certificates: Web Design Concepts(**CWPD**), E-Commerce(**CEC**), *Hofstra University, UCCE*
BrainBench Certified: Web Design Concepts, Graphic Design, Multimedia, Photoshop, Flash

Willing to Travel ♦ References Available upon Request
www.artificemyth.com